

Rich McNabb

Contact

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Summary

I have a technical support background then transitioned to become a designer with work showcased internationally. I'm extremely passionate about surfing and design; they are both challenging, allow for artistic expression and creative freedom. I'm a self-motivated, outgoing individual who is capable of meeting deadlines while working independently or as part of a team. I have excellent presentation and communication skills with the ability to communicate effectively with people to create enjoyable user experiences and easy to use products for the web and mobile.

Motivation

People: Great team culture where people have fun together while creating amazing work
Projects: Exciting projects where team members collaborate and continue to learn
Process: Solid project management process in place to deliver products on time

Qualifications

2008 - 2009: Diploma of Interactive Design, Natcoll Design Technology
1997 - 1998: Diploma in Business Computing, Universal College of Learning

Professional development

2016: User Experience Design, Victoria University of Wellington
2016: User Experience (UX): The Ultimate Guide to Usability and UX, Udemy
2016: City & Guilds International Award in Barista Skills, Mojo Coffee
2007: Better Business Writing on the Web, Contented
2007: Your Website: Smart and Simple, Victoria University of Wellington

Technical

Design: Sketch, Adobe CC (Dreamweaver, InDesign, Illustrator and Photoshop) and Invision
Corporate: Office Professional 2016 (Excel, PowerPoint and Word)
Internet: HTML5, CSS3, XML, WordPress and SilverStripe

Networks

Dribbble: www.dribbble.com/richmcnabb
Twitter: www.twitter.com/richmcnabb
LinkedIn: www.linkedin.com/in/richmcnabb

Interests

Surfing, mountain biking, kayaking, sailing, swimming, photography, reading and travel.

Experience

Senior Designer UI/UX (consultant):

Feb 2009 - Present: www.richmcnabb.com - Wellington, NZ

- Consulted with companies and startups to provide guidance/insights to improve products
- Designed sketches, wireframes, prototypes, user interfaces and intuitive user experiences
- Facilitated UI/UX usability inspections for both mobile and web
- Collaborated with developers, business analysts and stake holders to create user-centered designs.

Senior Designer UI/UX Consultant (part-time contract):

Nov 2015 - Present: Davanti Consulting - Wellington, NZ

- Created sitemaps and wireframes for mobile and web products
- Built MVP prototypes to validate assumptions, obtain user-feedback and convey UI/UX functionality
- Designed custom user interfaces based on data analytic and user requirements
- Collaborated with developers to ensure a well executed and intuitive user experience
- Defined user interactions, user flows and user interface specifications for rapid development.

Senior Designer UI/UX (contract):

Apr 2016 - Jun 2016: Aviat Networks - Wellington, NZ

- Designed the user interface to set-up and configure networking equipment (routers/switches)
- Designed a web-based dashboard and data visualisations to monitor network performance
- Collaborated with software engineer teams to improve the user experience of in-house products
- Collaborated with subject matter experts to understand and improve upon current user work flows
- Designed wireframes and rapid prototypes for web/mobile applications.

UI/UX Designer (permanent):

Oct 2014 - Nov 2015: Pikelin - Wellington, NZ

- Designed detailed user interface libraries, style guides and implementation guidelines
- Designed user-flows and wireframes concepts based on the delivery of information
- Designed mobile applications for iOS and Android platforms
- Built prototypes to evaluate user-experiences and identify areas for improvement
- Produced case studies to explain design thinking and user interactions
- Designed and provided support for interactive websites.

Senior Web Designer (permanent):

May 2010 - Oct 2014: CDP Group (includes CDP/Mero/StrategyBlocks/Sentio) - Wellington, NZ

- Designed the UI/UX for the StrategyBlocks iPhone app
- Create and maintain web and print based material for advertising and marketing purposes
- Create PowerPoint templates and company overview brochures
- Built custom WordPress themes for website development
- Redesign corporate websites to a commercial standard using WordPress
- Project managed the website redevelopment process and migration of all existing content
- Create organic Search Engine Optimisation (SEO) friendly web pages
- Implemented Google Analytics and Google Webmaster Tools for monthly reports.

References are available upon request.