

# Rich McNabb

## Contact

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## Summary

I have a technical support background then transitioned to become a designer with work showcased internationally. I'm extremely passionate about surfing and design; they are both challenging, allow for artistic expression and creative freedom. I'm a self-motivated, outgoing individual who is capable of meeting deadlines while working independently or as part of a team. I have excellent presentation and communication skills with the ability to communicate effectively with people to create enjoyable user experiences and easy to use products for the web and mobile.

## Motivation

People: Great team culture where people have fun together while creating amazing work  
Projects: Exciting projects where team members collaborate and continue to learn  
Process: Solid project management process in place to deliver products on time

## Qualifications

2008 - 2009: Diploma of Interactive Design, Natcoll Design Technology  
1997 - 1998: Diploma in Business Computing, Universal College of Learning

## Professional development

2016: User Experience Design, Victoria University of Wellington  
2016: User Experience (UX): The Ultimate Guide to Usability and UX, Udemy  
2016: City & Guilds International Award in Barista Skills, Mojo Coffee  
2007: Better Business Writing on the Web, Contented  
2007: Your Website: Smart and Simple, Victoria University of Wellington

## Technical

Design: Sketch and Adobe CC (Dreamweaver, InDesign, Illustrator and Photoshop)  
Prototyping: InVision and Atomic  
Internet: HTML5, CSS3, XML, WordPress and SilverStripe

## Networks

Dribbble: [www.dribbble.com/richmcnabb](http://www.dribbble.com/richmcnabb)  
Twitter: [www.twitter.com/richmcnabb](http://www.twitter.com/richmcnabb)  
LinkedIn: [www.linkedin.com/in/richmcnabb](http://www.linkedin.com/in/richmcnabb)

## Interests

Surfing, mountain biking, kayaking, sailing, swimming, photography, reading and travel.

# Experience

## **Senior Designer UI/UX (consultant):**

Feb 2009 - Present: [www.richmcnabb.com](http://www.richmcnabb.com) - Wellington, NZ

- Consulted with companies and startups to provide guidance/insights to improve products
- Designed sketches, wireframes, prototypes, user interfaces and intuitive user experiences
- Facilitated UI/UX usability inspections for both mobile and web
- Collaborated with developers, business analysts and stake holders to create user-centered designs.

## **UX Designer / Digital Visual Designer (contract):**

Jul 2017 - Present: ACC - Wellington, NZ

- Conducted user interviews, usability testing and field research
- Designed wireframes, information architecture, user flows and prototypes
- Designed interfaces that are easy to use, emotionally engaging and focused on user goals
- Transformed business requirements, user needs, and technical requirements into solutions
- Generated design concepts, rapid prototypes and completed user interface designs
- Collaborated with developers to ensure a well-executed and intuitive user experience.

## **Senior Designer UI/UX Consultant (part-time contract):**

Nov 2015 - Jun 2017: Davanti Consulting - Wellington, NZ

- Created sitemaps and wireframes for mobile and web products
- Built MVP prototypes to validate assumptions, obtain user-feedback and convey UI/UX functionality
- Designed custom user interfaces based on data analytic and user requirements
- Collaborated with developers to ensure a well executed and intuitive user experience
- Defined user interactions, user flows and user interface specifications for rapid development.

## **Senior Designer UI/UX (contract):**

Apr 2016 - Jun 2016: Aviat Networks - Wellington, NZ

- Designed the user interface to set-up and configure networking equipment (routers/switches)
- Designed a web-based dashboard and data visualisations to monitor network performance
- Collaborated with software engineer teams to improve the user experience of in-house products
- Collaborated with subject matter experts to understand and improve upon current user work flows
- Designed wireframes and rapid prototypes for web/mobile applications.

## **UI/UX Designer (permanent):**

Oct 2014 - Nov 2015: Pikselin - Wellington, NZ

- Designed detailed user interface libraries, style guides and implementation guidelines
- Designed user-flows and wireframes concepts based on the delivery of information
- Designed mobile applications for iOS and Android platforms
- Built prototypes to evaluate user-experiences and identify areas for improvement
- Produced case studies to explain design thinking and user interactions
- Designed and provided support for interactive websites.

References are available upon request.