

Rich McNabb

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Profile: Freelance website designer with work showcased internationally most recognisably at smashingmagazine.com, cssmania.com and creattica.com. I am extremely passionate about surfing and website design as they are both challenging and allow for artistic expression and creative freedom. Self-motivated, outgoing individual who is capable of meeting deadlines when working independently or in a team environment. I have excellent presentation and communication skills with the ability to liaise effectively with people at all levels.

Objectives: Become a Junior Web/Graphic Designer for an online creative and communications web design agency that allows for career advancement and growth by engaging in new responsibilities while acquiring a diverse skill set related to web and interactive design. To be achieved by attending courses, completing self-paced training, collaboration and freelancing in this field.

Aspirations: Learn PHP with the ability to create custom WordPress themes and further enhance design/development skills.

Interests: Surfing, running, kayaking, mountain biking, photography, reading, sailing, snowboarding, swimming and travel.

Website design/development awards:

2010 www.synchealth.co.nz - featured on over 40 web design showcase websites (www.synchealth.co.nz/awards.html)
2009 www.richmcnabb.com - featured on smashingmagazine.com ([50 Fresh Portfolio Websites for Your Inspiration](#))
2009 www.richmcnabb.com - featured on over 90 web design showcase websites (www.richmcnabb.com/awards.html).

Distinctions/Awards:

2003-2006 American Red Cross Lifeguard Water Front
2005 PADI Open Water Scuba Diver
2003 American High Ropes Instructor
1997 New Zealand Defensive Driving
1995 Black belt in South Pacific Taekwon-Do
1995 South Pacific Taekwon-Do - New Zealand National Referee and Judge.

Education:

2008 - 2009	Diploma of Interactive Design	Natcoll Design Technology
1997 - 1998	Diploma in Business Computing	Universal College of Learning

Additional certification:

2007	Better Business Writing on the Web	Contented
2007	Introduction to Graphic Design Intro to Image Manipulation in Adobe Photoshop	Natcoll Design Technology
2007	Your Website: Smart and Simple	Victoria University of Wellington
2001 - 2002	Implementing Microsoft Windows 2000 Professional and Server Microsoft Windows 2000 Network and Operating System Essentials Administering Microsoft Windows NT 4.0 Workstation and Server	Aldhouse Computer Training

Software experience:

Portfolio: www.richmcnabb.com

Internet: XHTML, CSS, XML, RSS, AS3, WAMP, Mozilla Firefox, Google Chrome, Internet Explorer, Opera and Apple Safari.

Multimedia: Adobe Master Collection CS3 (After Effects, Dreamweaver, Flash including ActionScript 3 (AS3), Illustrator, InDesign, Photoshop Extended and Premier Pro), Apple Final Cut Pro 6, Captivate 4 and Google SketchUp.

Platforms: Mac OS X Leopard, Windows Vista/XP/2000/NT/Me/9x, Windows 2003/2000 Server and Terminal Services.

Corporate: Office Professional 2003/XP/2000/97 (Excel, Outlook, PowerPoint and Word) and OpenOffice 3.1.

Employment History:

eLearning Instructional Developer (contract):

Jan 2010 - Present [Department of Conservation](#) - Wellington, New Zealand

- ⊖ Develop online interactive training and eLearning modules accessible via the company intranet
- ⊖ Import content into flash applications via XML templates
- ⊖ Edit, compress and optimize video and audio content
- ⊖ Ensure XHTML and CSS web pages meet W3C markup validation
- ⊖ Address accessibility issues by providing closed captioning with all learning modules
- ⊖ Implement best practices of content delivery for visual, auditory and tactile preferred learning styles
- ⊖ Incorporate exam questionnaires to gauge the learner's progress to determine areas for future improvement.

Flash Artist (contract):

Mar 2010 - Apr 2010 [AIM Proximity](#) - Wellington, New Zealand

- ⊖ Create preliminary mock-ups and compositions
- ⊖ Gather digital assets and create image light boxes based on the client brief
- ⊖ Convert inDesign and Photoshop files into Flash AS3 animations for an engagement platform.

Interactive Website Designer/Front-End Website Developer (consultant):

Jun 2009 - Present [SYNC Health and Fitness](#) - Wellington, New Zealand

- ⊖ Redesign the existing website to a commercial standard using current best-practice web techniques
- ⊖ Ensure XHTML and CSS web pages meet W3C markup validation and cross browser compatibility testing
- ⊖ Create organic Search Engine Optimisation (SEO) friendly web pages
- ⊖ Project manage the redevelopment process and migrate all existing content
- ⊖ Implement an interactive photo gallery and scrolling panoramic views to showcase available facilities
- ⊖ Provide downloadable PDF documents of timetables, restaurant menus and directions to the complex
- ⊖ Expand current client base and actively seek ways to attract potential clients
- ⊖ Implement Google Analytics and Google Webmaster Tools for web based statistic gathering purposes
- ⊖ Provide ongoing support on best practices for content creation and publishing.

Website Designer and Website Developer (freelance):

Mar 2008 - Present [Martin Duncan](#) - Wellington, New Zealand

- ⊖ Design and develop a commercial website using current best-practice techniques
- ⊖ Ensure XHTML and CSS web pages meet W3C markup validation and cross browser compatibility testing
- ⊖ Implement Google Analytics and Google Webmaster Tools for web based statistic gathering purposes
- ⊖ Provide ongoing support on best practices for content creation and publishing.

Interactive Website Designer and Website Developer (freelance):

Dec 2008 - Aug 2009 [Forturo Design & Forturo Build](#) - Camborne, New Zealand

- ⊖ Implement web and paper based marketing and advertising initiatives for new business opportunities
- ⊖ Ensure XHTML and CSS web pages meet W3C markup validation and cross browser compatibility testing
- ⊖ Expand current client base and actively seek ways to attract potential clients
- ⊖ Redesign the existing website to a commercial standard using current best-practice techniques
- ⊖ Implement Google Analytics and Google Webmaster Tools for web based statistic gathering purposes
- ⊖ Implement an online interactive photo gallery and RSS news feed
- ⊖ Showcase the portfolio of work the company has produced and the process behind how they work
- ⊖ Provide ongoing support and maintenance on best practices for content creation and publishing.

Short Course Tutor - Dreamweaver Introduction (contract):

Mar 2009 - Apr 2009 [Natcoll Design Technology](#) - Wellington, New Zealand

- ⊖ Design lesson plans and handouts for Dreamweaver CS3, XHTML and CSS classes
- ⊖ Instruct classrooms lessons based on current best-practise web standards and technologies
- ⊖ Provide recommendations for further training and development requirements.

Intranet Support Officer (contract):

Oct 2007 - Sept 2008 [Department of Conservation](#) - Wellington, New Zealand

- ⊖ Produce weekly HTML based e-newsletter for the greater Wellington region
- ⊖ Edit and publish front page stories, promotional items, notices, intranet content and communication
- ⊖ Convert Word/PDF documents to XHTML web pages
- ⊖ Provide support to Page Owners and Editors on best practices for content creation and publishing
- ⊖ Ensure content meets corporate guidelines/branding and government accessibility requirements.

References available upon request