

RICH MCNABB

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PROFILE:

Aspiring web designer/developer with work showcased internationally most recognisably at smashingmagazine.com, cssmania.com and creattica.com. I'm extremely passionate about surfing and web design; they are both challenging, allow for artistic expression and creative freedom. I'm a self-motivated, outgoing individual who is capable of meeting deadlines when working independently or as part of a team. I have excellent presentation and communication skills with the ability to liaise effectively with people.

OBJECTIVES:

Become a full-time web designer/developer for an online creative and communications company that will provide career advancement and growth by engaging in new projects. This will be achieved by attending courses, self-paced training, working in this field and continuing to work towards the goal of becoming a full-time web designer/developer.

ASPIRATIONS:

Acquire advanced CMS/PHP skills and continue to learn and further enhance my design/development knowledge and skillset.

INTERESTS:

Surfing, kayaking, sailing, swimming, photography, reading and travel.

DISTINCTIONS:

2003 – 2006: American Red Cross Lifeguard Water Front
2005: PADI Open Water Scuba Diver
2003: American High Ropes Instructor
1997: New Zealand Defensive Driving
1995: Black belt in South Pacific Taekwon-Do
1995: South Pacific Taekwon-Do - New Zealand National Referee and Judge.

EDUCATION:

2008 – 2009: Diploma of Interactive, Design Natcoll Design Technology
1997 – 1998: Diploma in Business Computing, Universal College of Learning.

ADDITIONAL TRAINING:

2007: Better Business Writing on the Web, Contented
2007: Your Website: Smart and Simple, Victoria University of Wellington.

SOFTWARE:

Portfolio: www.richmcnabb.com
Platforms: Mac OS X Leopard, Windows Vista/XP.
Internet: XHTML5, CSS3, XML and SilverStripe
Multimedia: Adobe CS5 (Dreamweaver, InDesign, Illustrator and Photoshop)
Corporate: Office Professional 2010/2007/2003 (Excel, PowerPoint & Word).

EMPLOYMENT HISTORY:

WEBSITE DESIGNER & FRONT-END WEBSITE DEVELOPER (CONTRACT):

May 2010 – Present [CDP Group](#) - Wellington, New Zealand

- Design web and print based material for marketing and advertising purposes
- Redesign corporate website to a commercial using SilverStripe as the content management system (CMS)
- Project manage the redevelopment process and migrate all existing content
- Create organic Search Engine Optimisation (SEO) friendly web pages
- Ensure all XHTML and CSS web pages meet W3C mark-up validation with cross browser compatibility testing
- Implement Google Analytics and Google Webmaster Tools for web based statistic gathering purposes.

ELEARNING INSTRUCTIONAL DEVELOPER (CONTRACT):

Jan 2010 – May 2001 [Department of Conservation](#) - Wellington, New Zealand

- Develop interactive web-based eLearning training modules
- Ensure all XHTML and CSS web pages meet W3C mark-up validation
- Import content into Flex applications via XML templates
- Address accessibility concerns by providing closed captioning with all learning modules
- Implement best practices of content delivery for visual, auditory and tactile preferred learning styles.

WEBSITE DESIGNER & FRONT-END WEBSITE DEVELOPER (CONSULTANT):

Jun 2009 – April 2011 [SYNC Health and Fitness](#) - Wellington, New Zealand

- Redesign corporate website to a commercial standard using current best-practice web techniques
- Project manage the redevelopment process and migrate all existing content
- Ensure all XHTML and CSS web pages meet W3C mark-up validation with cross browser compatibility testing
- Create organic Search Engine Optimisation (SEO) friendly web pages
- Provide PDF documents of timetables, restaurant menus and directions to the complex
- Provide on-going support on best practices for content creation and publishing.

WEBSITE DESIGNER & FRONT-END WEBSITE DEVELOPER (FREELANCE):

Mar 2008 – Feb 2011 [Martin Duncan](#) - Wellington, New Zealand

- Design and develop a commercial website using current best-practice techniques
- Ensure all XHTML and CSS web pages meet W3C mark-up validation with cross browser compatibility testing
- Implement Google Analytics and Google Webmaster Tools for web based statistic gathering purposes
- Provide on-going support on best practices for content creation and publishing.

FLASH ARTIST (CONTRACT):

Mar 2010 – Apr 2010 [AIM Proximity](#) - Wellington, New Zealand

- Create preliminary mock-ups and layout compositions
- Gather digital assets and create image light boxes based on the client's brief
- Convert inDesign and Photoshop files into Flash AS3 animations for engagement platform purposes.